



RIDER REGISTRATION FORM
2015-2016
High Mileage Polar Bear Challenge



All riders must complete this form. Riders outside of MD, D.C., N. VA must submit copy of club identification card and have club president complete the Club Registration Form.

Full Name: _____

City, State: _____ **Telephone:** (____) _____

Email Address: _____

Year, Make, Model, and Color of motorcycle(s) being ridden in the challenge:

Rider Profile

Help us build your personal rider profile in our system so we can better serve you.

1. Current size, brand, model riding jacket: _____

3. Current size, brand, model riding pants: _____

4. Current size, brand, model helmet: _____

5. Current size, brand, model riding boots: _____

6. Current size, brand, model riding gloves: _____

HOW THE CHALLENGE WORKS

1. All participants must complete the [Rider Registration Form](#). This form can be [downloaded](#) and turned into hanna@bobsbmw.com or [completed online](#).
2. The rider with the most miles traveled each month wins that round. The rider with the most cumulative mileage over the 3 month period is the grand prize winner.
3. Mileage check-in must be done in person at Bob's Service Department Tuesday-Friday 9am-5:30pm and Saturday 9am-3:30pm; no appointment necessary. Not Local? You can still participate, contact hanna@bobsbmw.com for details.
4. Prizes have no cash value, cannot be substituted or exchanged, and are non-transferable.
5. To help riders prepare their bikes for the long winter ahead, active participants will receive \$50 OFF the installation of two tires (ask about Bob's everyday LOW tire pricing) plus FREE oil and filter with oil change. Offers must be redeemed by April 2, 2016. Neither may be combined with any other discounts. Oil change offer applies only to BMW models. Offers are non-transferable.

NEW THIS YEAR

- ALL winners will be announced April 8. In an effort to make the contest a little more exciting, it will be a blind challenge. Participants will not have insight into other rider's mileage until the end when a month to month report will be made public, and winners announced.
- There is no longer a separate category for male and female. The male and female categories have been combined.
- 2015-2016 is a clean slate. Anyone is eligible to win. There are no restrictions.

Not Local? You can still participate!

Only riders outside of Maryland, D.C., and Northern Virginia who are chartered motorcycle club members are excused from in-person check-ins. Documentation showing club membership is required along with the completed [Club Registration Form](#), in addition to cooperation from the club's president to officially check-in and submit mileage. Contact hanna@bobsbmw.com for more details.

MILEAGE CHECK IN

Round 1 – December 19 – January 30

Registration and Start Mileage Check In December 19 – January 23

End mileage check-in January 26-30

Round 2 – January 31 – February 27

End Mileage Check In: February 23-February 27

****New entrants can register and check in start mileage starting January 26****

Round 3 – February 28 – April 2

End mileage check-in March 29-April 2

****New entrants can register and check in start mileage starting February 23****

NOTES: End mileage from the previous round serves as the start mileage for the next round. If you missed registration, you can still participate in the final 2 rounds of the challenge; look for the dates listed above for NEW ENTRANTS. [Click to view holiday hours and closings.](#)

Questions? Visit bobsbmw.com/polarbear, email hanna@bobsbmw.com or call Hanna toll free **800-269-2627**.