

BOB'S ^{3RD} ANNUAL HIGH-MILEAGE

POLAR BEAR CHALLENGE

How much
Winter Riding
can YOU bear?

RIDERS of
ALL BRANDS
are welcome
to participate!

Contest runs

Dec 19 - Apr 2

MONTHLY PRIZES

— PLUS —

A GRAND PRIZE

WINNER!

All active participants get:

- The Official Cool Bike DECAL
- FREE Oil & Filter w/Oil Change*
- \$50 OFF Tire Installation**

Not to mention... BRAGGING RIGHTS,
and the undying Admiration
of your peers!



Learn more NOW at:

bobsbmw.com/polarbear

877-269-2627 • 301-497-8949
10720 Guilford Road • Jessup, Maryland USA

*Oil change offer only applies to BMW models and must be completed before April 2, 2016. **Tire discount is only valid when TWO tires are bought and installed together before April 2, 2016. These two NON-TRANSFERABLE offers may both be redeemed by contest participants, but neither may be combined with any other offers or discounts.