



**THE ULTIMATE**  
Motorcycling Experience

## RIDER REGISTRATION FORM

### 2014-2015 Bob's BMW High Mileage Polar Bear Challenge



**THE ULTIMATE**  
Motorcycling Experience

All riders must complete this form. Riders outside of MD, D.C., N. VA must submit copy of club identification card and have club president complete the Club Registration Form.

**Full Name:** \_\_\_\_\_

**City, State:** \_\_\_\_\_ **Telephone:** (\_\_\_\_) \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **T-Shirt Size (XS-XXXL):** \_\_\_\_\_

**Charter Club Name:** \_\_\_\_\_ **Charter Club #:** \_\_\_\_\_

**Year, Make, Model, and Color of motorcycle(s) being ridden in the challenge:**

\_\_\_\_\_

#### **PERSONAL PROFILE**

1. Are you a member of any other riding clubs or riding meet up groups? If yes, please specify.

\_\_\_\_\_

2. Is your motorcycle your primary means of transportation? Yes          No

3. What is the farthest trip you have taken on your motorcycle? Please include total miles, and beginning/ending city, state, country. \_\_\_\_\_

\_\_\_\_\_

4. Do you typically ride year around? Yes          No

5. Do you have any planned adventures during the challenge? If yes, please share. \_\_\_\_\_

\_\_\_\_\_

**By answering the following questions, Bob's BMW will be able to send future email communications according to the riding style defined.**

1. Please specify the year, make, and model of motorcycles you own, other than the bike listed above. \_\_\_\_\_

2. Current size, brand, model riding jacket: \_\_\_\_\_

3. Current size, brand, model riding pants: \_\_\_\_\_

4. Current size, brand, model helmet: \_\_\_\_\_

5. Current size, brand, model riding boots: \_\_\_\_\_

6. Current size, brand, model riding gloves: \_\_\_\_\_

## **How The Polar Bear Challenge Works**

1. The male and female rider with the most miles traveled each round wins. The male and female with the most cumulative mileage are grand prize winners. See prize list below.
2. If either male or female class has less than 5 participants, the classes will be combined and the top 2 high mileage riders monthly and cumulatively will receive prizes.
3. You can participate in as many rounds as you like and/or the cumulative portion.
4. Mileage check-in must be done in person\* at Bob's BMW Service Department, Tuesday-Friday 9am-5:30pm or Saturday 9am-3:30pm. No appointment necessary.
5. Each participant is allowed one excused in-person check in and can submit mileage via email by purchasing a newspaper, holding it next to your odometer, and emailing that image to [hanna@bobsbmw.com](mailto:hanna@bobsbmw.com).
6. T-shirt sizes will be collected during registration so you can receive your shirt at your next check-in.
7. Bike decals will be distributed at Round 4 mileage check-in.
8. Within 5 business days after a round ends, results will be posted and shared. Winners will be contacted directly to redeem prizes.

*\*Only riders outside of Maryland, D.C., and N. Virginia who are chartered motorcycle club members are excused from in-person check-ins. Documentation showing club membership is required, in addition to cooperation from the club's president to officially check-in and submit mileage.*

## **Polar Bear Challenge Dates:**

### **Round 1 – December**

- Registration open December 2 - December 23
- Round 1 mileage check-in December 27 - December 31

### **Round 2 – January**

- New Entrants: Register starting mileage January 2 - January 30
- Round 2 mileage check-in January 31-February 4

### **Round 3 – February**

- New Entrants: Register starting mileage February 4 - February 27
- Round 3 mileage check-in February 28 - March 4

### **Round 4 – March**

- New Entrants: Register starting mileage March 4 – March 28
- Final mileage check-in March 31 - April 4

***NOTE: Bob's BMW is closed December 24-26 and December 31- January 1.***

Questions? Visit [bobsbmw.com/polarbear](http://bobsbmw.com/polarbear), email [hanna@bobsbmw.com](mailto:hanna@bobsbmw.com) or call Hanna toll free 800-269-2627.